When submitting a letter of intent for the Uncommon Communities 2018 – 2020 cohort, please follow these guidelines:

- Brief summary of your community’s current community and economic development efforts and list of goals over the next two years you hope to achieve by becoming part of Uncommon Communities.

- Highlight how you have or might recruit a group of diverse leaders to become part of your steering committee. If you have already recruited members to your steering committee, please list individual’s name, address, phone number and email.

- Indicate local funding sources you have engaged about becoming part of your local steering committee and contributing to your program.

- Demonstrate why your community is best equipped to begin the program.

- List key individuals with contact information that will serve as a liaison between the community and the Winthrop Rockefeller Institute.

- Illustrate interest and support from local government, chambers of commerce, merchant organizations, business and property owner’s within the community, and others who recognize the importance of community and economic development and are willing to learn along with the steering committee and be involved where needed.

- The Letter of Intent should address Janet Harris, Chief Programs & Marketing Officer and be no longer than two pages.